



The Application Delivery Conference

Sydney 27 May 2008
Sydney Convention Centre

Melbourne 3 June 2008
Melbourne Convention Centre

 **REGISTER NOW**

**Attend this year's pre-eminent industry event
around end-to-end application delivery
brought to you by Citrix**

Make application delivery a strategic priority, and enable your business to deliver in a dynamic world. [Register now.](#)

Applications are the language of business, with [virtualisation](#) the latest technology to transform our IT landscape. Every project depends on your ability to deliver end-to-end applications to users, quickly and securely. If your applications don't function, neither can your business.

Companies that make application delivery a strategic priority are lowering TCO, improving business processes, and responding to market changes with agility. A true end-to-end application delivery infrastructure enables IT to deliver just about any environment, desktop, application, media or service to any user, anywhere - making IT a driver of competitive advantage rather than a roadblock to success.

The Application Delivery Conference is a full day event that brings together the industry's thought leaders, top executives and technical specialists. You'll learn about the latest developments in application, server and desktop virtualisation solutions that are redefining the traditional model of application deployment. You can attend informative keynotes, explore new and exciting solutions and get hands-on with the latest technology.

Join us, and see how leaders in the industry are anticipating your needs as your business becomes more mobile, more cost-conscious, and more competitive.

SESSION DETAILS

At the Application Delivery Conference, you can:

- Discover directions in virtualisation and what it means to your business
- Assess the impact of the dynamic data centre on application delivery
- Uncover ways to simplify branch office application delivery
- Take a sneak preview on next-generation application delivery technologies
- Attend advanced technical sessions in application, desktop and server virtualisation

VENUES

Sydney
Tuesday 27 May
Sydney Convention Centre
Darling Drive, Darling Harbour

Melbourne
Tuesday 3 June
Melbourne Convention Centre
Cnr Spencer and Flinders Streets

 **REGISTER NOW**

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